



Joe Fitzgerald, CPA

SVP, Market Strategy at Visual Lease

Available for online, print, on-camera interviews and speaking engagements

As the SVP of Market Strategy, Joe is responsible for informing our product innovation, deepening strategic partnerships and supporting go-to-market thought leadership.

After receiving his B. A. in Accounting from Pace University, Fitzgerald began his career at one of the big four accounting firms, Ernst and Young (EY), becoming a Certified Public Accountant serving both public and privately held companies. After nearly a decade at EY, he went on to several senior finance roles at both venture capital and private equity-backed companies before returning to EY for another eight years, where he was the firm's Lease Technology & Managed Services GTM Leader.

During his time in the industry, Fitzgerald focused on finance and operations as the CFO for organizations in the healthcare, business services, real estate and leasing sectors. Upon his return to EY, he served hundreds of the firm's clients as the Lease Technology & Managed Services GTM Leader. In this position, he routinely consulted with enterprise clients to help them navigate the challenges related to operations, technology and data management necessary to comply with the latest lease accounting standards. Most recently, Fitzgerald was involved in the development of the firm's Managed Service offering for lease accounting and contract management, eventually leading the GTM Managed Service offering across the Americas.

Joe is a Certified Public Accountant in New York and New Jersey and holds a B.A. in Accounting from Pace University.

VL BY THE NUMBERS

1,500+
customers

1M+
records under
management

200+
employees

Recent Media Coverage

Accounting Today

[Mastering ESG reporting in accounting and finance departments](#)

Corporate Compliance Insights

[What Does Lease Accounting Have to Do With ESG?](#)

CPA Practice Advisor

[Navigating ESG Reporting Pitfalls: A Guide to Mitigating Potential Failures](#)

Forbes

[19 Tips for Companies to Forge Strategic Financial Partnerships](#)

[Embracing ESG: Why The Office Of Finance Needs To Adapt For The Future](#)

[3 Tips For Sustaining Lease Accounting Compliance](#)

[Five Questions That Should Be on Every Financial Leader's Mind](#)

Certifications

- Certified Public Accountant (CPA)

Areas of Expertise

- The role of technology and data management in regulatory compliance
- Industry insights from working at a Big Four accounting firm
- ASC 842, IFRS 16, GASB 87 and GASB 96 compliance standards
- The importance of strong lease controls as it relates to sound financial reporting
- How to use technology to streamline audit preparation and de-risk audit outcomes
- Accounting policies & procedures
- Lease technology selection and effective implementation to support global businesses